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U. S. Department of Agriculture

CARNATION and CHRYSANTHEMUM
ROOTED CUTTINGS



FIRE CHIEF

BAUR-STEINKAMP & CO.
INDIANAPOLIS, INDIANA



Picture taken December 31, 1941

POLLYANNA

(Patent No. 434)

Again Pollyanna is leading the field. Up to the first of the year (1942) we have cut more flowers from the above bench than from any other bench on the range. The above picture shows no indication that the crop is finished. Instead we expect to cut more than ever during the next two months. The number of second class flowers cut has been less than three-tenths of one percent of the total cut.

Pollyanna is a good Laddie shade of salmon-flesh pink. The bloom is good sized, symmetrical and keeps exceptionally well. The calyx does not split. Makes fine plants in the field and transplants readily. We recommend Pollyanna to those growers who strive for quality along with productiveness.

Privilege to propagate all that is wanted for the purchaser's own use is issued with each sale.

\$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000

NOW IS THE TIME TO GROW BETTER CARNATIONS and CHRYSANTHEMUMS

The REDUCTION OF WASTE and INCREASED EFFICIENCY are the by-words of the nation today. How better can we follow this trend than to grow every flower perfect and grow as many as possible under the same glass? It costs no more and takes no more time but it is necessary that only the best stock and the most improved varieties be grown. We are ready to supply you with these necessities.

The costs of the rooted cutting are a small part of the cost of producing the finished flowers, yet they determine to a large extent the value of the crop at harvest time. Invest a few cents more on the cuttings and realize many extra dollars in the end. Half the battle against insects and diseases is won if the stock is clean to start with.

We thank our many customers the world over for the orders they have sent us and hope that we may merit their continued patronage.

TERMS OF SALE

DISCOUNT—We allow no cash discount. Special discounts on large quantities are available. Let us quote you.

PAYMENT—Bills are due the first of the month following date of invoice unless special arrangement has been made.

PRICES—Subject to change without notice. The prices in this catalog cancel all previous quotations.

RATES—Less than 25 of one kind will be charged at the dozen rate. The 100 rate applies to orders for 25 to 250 of one kind. 250 or more of one kind will receive the 1,000 rate. We cannot accept orders for less than one dozen of one variety.

SHIPMENTS—All orders will be shipped by Railway Express unless otherwise instructed. Our responsibility ceases upon delivery to the transportation company and all claims for frozen or crushed stock should be entered against them. We will aid in any way possible to recover losses on damaged stock. If the Postal and Express addresses are different be sure to send both.

WARRANTY—We give no warranty, expressed or implied, as to description, quality or productiveness of any plants, bulbs or seeds we send out, and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they must be returned at once.

ADDRESS ALL COMMUNICATIONS TO—

BAUR-STEINKAMP & CO.

P. O. Station A

Indianapolis, Indiana

GREENHOUSE LOCATION—13 miles Northwest of the Monument Circle on State Road No. 29 in Hamilton County.

CARNATIONS FOR 1942

Rooted Cuttings

PATENTED VARIETIES—We issue with each sale of a patented variety the privilege to propagate all that is wanted by the purchaser for his own use. This privilege is issued in writing on blanks signed by us and the purchaser. Without our signature on the blanks none of the plants can be reproduced in any manner by the purchaser under penalty of the U. S. Patent Law.

SECOND YEAR RATES—Purchasers of 100 or more cuttings of the varieties Pink Treasure, Rosalie and Seth Parker can purchase in subsequent seasons in lots of 500 at the rate of 8c per cutting for Pink Treasure and 10c per cutting for Rosalie and Seth Parker. This offer is made subject to availability of stock, all orders being filled in rotation as received.

WHITE

PATRICIAN—B. S. & Co. 1932. Our choice for quality white carnations. The flowers are large and the stem is strong and stiff the year around. Produces heavily from early fall until the following summer and makes bushy plants in the field.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

OLIVETTE—Good growers are planting this new white in large quantities. The flowers are medium sized, very fragrant, full and well-formed and do not split. The stem is medium length and strong. It produces very heavily and keeps well. Makes good field-grown plants.

\$1.50 per dozen, \$8.00 100, \$75.00 per 1000

PURITAN—A very free-blooming variety with flowers of average size. Makes good field-grown plants and transplants readily. Cool temperature will increase the quality of this variety.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

GARDENIA—Large and fragrant flowers that are adapted to corsages and other designing. Pure white and a good keeper.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

LIGHT AND SALMON PINK

POLLYANNA (Patented) B. S. & Co., 1941. This variety is very close to being the "ideal carnation". The flowers are more than average size, a good Laddie salmon-flesh pink color, good keepers and do not split. The stems are stiff and medium length. It makes a sturdy growth and good plants in the field which transplant easily. Pollyanna is one of our best producers. We recommend it as a variety that is profitable to grow.

\$3.00 per dozen, \$15.00 per 100, \$125.00 per 1000

VIRGINIA—A widely-grown variety because of its free blooming habit and good keeping qualities. The flowers are a good shade of light pink and are average size. Many large growers grow great quantities of Virginia.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000

LIGHT PINK ABUNDANCE (Patented) B. S. & Co., 1934. A light pink sport of the well-known Pink Abundance. The flowers are average size and the stems are stiff. Produces very freely.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

CHARM (Patented) A. Rasmussen & Son. A quality salmon-pink variety resembling Laddie in size but a little darker in color. It grows tall and has a very stiff stem. The plants grow well either in the field or planted indoors. Charm shows a close resemblance to Laddie except it is a good producer and is profitable to grow.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

SEASHELL—A new variety of a delicate shell pink color lighter than Virginia or Maytime. The flowers are large, full and do not split. Makes bushy plants and is a good producer.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

RED

FIRE CHIEF (Patented) The new red sport of King Cardinal. Fire Chief is identical to King Cardinal in growth and habits. The color is a little deeper than King Cardinal and the flower has 25% more petals, making it more valuable for shipping.

\$4.00 per dozen, \$20.00 per 100, \$150.00 per 1000

KING CARDINAL (Patented) B. S. & Co., 1936. This variety is the universal red carnation and is the model for varieties of all colors to be compared with. The bright scarlet color, strong stiff stem, freeness of blooming and rapid easy growth have made it the most widely grown variety in existence.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

MEDIUM AND DARK PINK

ROSALIE (Patented) B. S. & Co., 1939. The leader in the bright medium pink class. The flower is large and full and holds its color in the warm spring months. Makes good plants either in the field or when grown indoors and is a very heavy producer.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases.

PINK TREASURE (Patented) B. S. & Co., 1937. The quality pink variety grown by the larger growers. The color is a light medium pink and the flowers are large and full. Pink Treasure makes a heavy growth with strong, stiff stems.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases.

CARLOTTA—A dark pink variety introduced by the Department of Agriculture, Washington, D. C. The flowers are average size and are borne on stiff stems. Propagates easily and makes good plants in the field.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

PINK ABUNDANCE—B. S. & Co., 1929. Pink Abundance was awarded the Marcellus Adams Patten medal for being the most valuable variety introduced during the period from 1926 to 1930. The flowers are medium pink and about average size and the variety produces very freely. It is still the favorite with many growers.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

VIVIAN—A widely-grown bright medium pink variety that makes good flowers very early in the fall. Makes good plants in the field and produces heavily.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

DERIGO—Dark, medium pink color with a large flower that does not split. Betty Lou crossed with a seedling from Pink Abundance is the parentage of Derigo. The stems are long and stiff and it is a good producer.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

VIRGINIA ROSE—A rose pink sport of the light pink Virginia. Virginia Rose has a free continuous blooming habit and good keeping qualities like its parent.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

CRIMSON AND PURPLE

SETH PARKER (Patented) B. S. & Co., 1940. A bright, crimson color with enough red to light up under artificial light instead of appearing black as most crimsons do. The flowers are large and keep well. It grows fast and produces long stiff stems. Can be grown successfully either in the field or indoors during the summer. We recommend Seth Parker very highly.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000

See the special rate for second year purchases.

RIGOLETTO—This variety was developed by the Department of Agriculture at Washington, D. C. The flowers are dark red or crimson and are average size. The stems are strong and the growth is rapid. A very good variety for boutonniers.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

POTENTATE—B. S. & Co., 1930. A deep crimson-purple variety that is grown in large quantity considering its novel color. The flowers are large and are good keepers. The stem is stiff and the growth is good.

\$1.00 per dozen, \$6.00 per 100, \$50.00 per 1000

BEUERLEIN'S CRIMSON—A new crimson variety similar to Woburn in color and size. A very free producer.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

YELLOW

YELLOW GOLD (Patented) B. S. & Co., 1938. A clear yellow color and more than average size flowers borne on stiff stems. The best yellow variety available.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

MOONBEAM—Introduced by the Department of Agriculture at Washington, D. C. The flowers are clear yellow with a few very faint pink pencilings. Roots easily, makes a bushy plant and is a good producer.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

VARIEGATED AND NOVELTIES

CHIEF KOKOMO (Patented) B. S. & Co., 1934. Chief Kokomo played a large role in bringing the carnation to its present popularity. The pink markings on the yellow background awakened both the florists and the public to the novel colors and combinations that carnations possess. The flowers are larger than average and the stems are stiff. The plants grow fast either inside or in the field and are heavy producers. This variety remains good during the hot weather. Chief Kokomo is grown in greater quantity than any other novelty.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

OPAL (Patented) B. S. & Co., 1936. For exquisite corsages and designs Opal is unsurpassed. The reddish-purple markings on the edges of the white petals give a very dainty effect. The flowers are average size and the variety is a good producer.

\$2.00 per dozen, \$12.00 per 100, \$100.00 per 1000

LENORA—B. S. & Co., 1934. A white variegated with pink pencil markings. The flowers are average size and the variety is a good producer. The retail grower will find it very valuable.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

BARBARA BRIGHAM—This variety is a sport of Golden Wonder and is orange with pink penciling. It is a very attractive novelty. The flowers are more than average size and the variety produces well.

\$1.00 per dozen, \$5.00 per 100, \$45.00 per 1000

LOCHINVAR—A new garnet and orchid combination with the center of the flower garnet and the outside edges of the petals a light orchid. The flowers are average size and the variety is a good producer.

\$3.00 per dozen, \$15.00 per 100

THE BEST IN CHRYSANTHEMUMS

Our list of chrysanthemum varieties is not the largest but in it you will find the best variety of each color for every blooming period. You will find, too, that a large proportion of the varieties are marked "B. S. & Co." indicating that they were introduced by this firm. These new varieties were added to the list from time to time because they, in our opinion, were better than the old varieties that were replaced. We also try all the new varieties from other disseminators that show possibilities and add those that are improvements. Our aim is to give you the BEST.

In looking over this list make note of the varieties marked "B. S. & Co." that appear on other mum lists and that you are growing today. A great many of them have become the standards. We are proud of the records they have made and we are continually trying to improve on them. Keep up on the new varieties and you will be sure of a profit on your mums.

CHRYSANTHEMUMS for SHADING

The varieties on the following list have all been tried by us and found to be satisfactory for shading with black cloth.

LARGE FLOWERING

Yellow	Pink	White	Bronze
Gold Lode	Pink Chief	White Chief	Golden Bronze
Celestra	Justrite	Ambassador	Mongol
Comet	October Rose	Albatross	Detroit News
Y. Ambassador	Old Rose	Snow White	Indianapolis Bronze
Blazing Gold	Roseum	Monument	
Good News	Indianapolis Pink	Indianapolis White	
Jubilee	Thanksgiving Pink	Marketeer	
Harvest Moon (Exhib.)	Peter John		

POMPONS

White	Yellow	Pink	Bronze
Earliwhite	Yellow-hammer	Cho Cho	Nubian
Silver Bells	Golden Spray	Jewell	Jemima
Snowcloud	Goldfinch	Letitia	Creole
Seagull	Nuggets	Pink Dot	Gold Drop
White Pearl	Yellow Dot	Ecstasy	Manchuko
White Caps	Mary L. Hall	Isobel	New York
Bobby	Derigold	LaVera	
	Yellow Fellow	Bright Spot	
			Red
			Robin Hood

ANEMONES

The Belle	*Cora Scoville
*Betty Rose	Shasta
Linda Lou	*Suzanne Miller
*Mrs. Chas. Wylie	*Irene Hayes
*Can be disbudded successfully.	

SINGLES

California Red	Golden Gleam
Kashima Red	Radiant
Pasadena	Hasagawa Pink

NEW EARLY MUMS



EARLY OCTOBER

(337)

Here is an early pink of midseason quality. Blooms October 4th. About the same size and color of October Rose. Grows five feet from June planting. Should be a boon to the growers who do not shade. Take terminal bud for best color.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

MONGOL

(100437)

Might be styled an early Detroit News which it resembles except that the bloom builds higher in the center. A fine golden bronze coming into flower October 20th. Grows five feet from June planting. Take terminal bud.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.



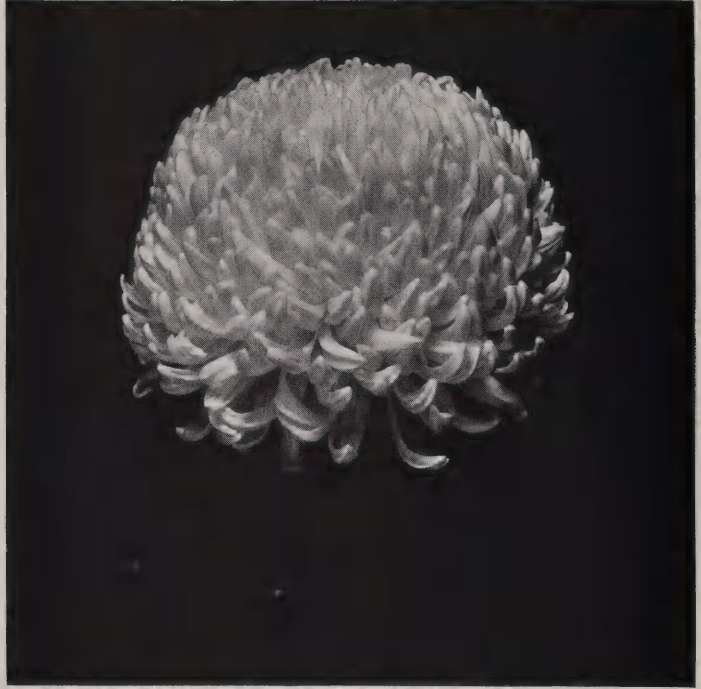
NEW LATE MUMS

GLORIA

(836)

A fine late commercial yellow blooming just right for Thanksgiving cutting, November 25th. Incurved bloom of large size and good substance. Good stem and foliage. Grows four feet from June planting. Take terminal bud.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.



DECEMBER WHITE

(1738)

Clear white, first quality blooms for December. The flowers are large, incurved and carried on strong stems. Holds good on the plant and after being cut. Grows five feet from July 1st planting. Take terminal bud.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

NEW POMPONS



YELLOW-HAMMER (11337)—Bright golden yellow pompon blooming ahead of Golden Spray and Goldfinch. Blooms size of Pink Dot. Medium height and produces heavily, making good sprays. Good for shading.



FAIR MAID (12335)—Beautiful clear shade of daybreak pink. An unusual color that sells at once on our wholesale market. Blooms are 2½ inches in diameter and produced on fine sprays. Blooms Oct. 20th.



UNEEDA (10738)—Late pink pompon with good color and substance. Should quickly make a place for itself for Thanksgiving. Grows to medium height and produces well.

CHO CHO (not pictured) (1535)—Large button type pink pompon that grows to medium height and produces heavily. Blooms October 9th.

PRICES ON THE ABOVE—\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000.

NEW ANEMONE

COLLARETTE

(11431)

A white anemone with a bright yellow cushion. The flowers are $2\frac{1}{4}$ inches in diameter and are produced in fine sprays and have a splendid substance. This should become a great favorite because of its ability to withstand handling. Blooms Nov. 8th.

**\$5.00 per dozen, \$7.50 for 25,
\$12.50 for 50, \$20.00 per 100,
\$150.00 per 1000.**



NEW SINGLE

AURORA

(22635)

A late pink single that will prove extremely valuable for cutting along with the Garzas. The blooms are three inches in diameter, bright pink with yellow disc. Grows four feet tall with strong stems and the yield is very heavy.

**\$5.00 per dozen, \$7.50 for 25,
\$12.50 for 50, \$20.00 per 100,
\$150.00 per 1000.**



LARGE FLOWERING COMMERCIAL VARIETIES

Rooted Cuttings

60c per dozen, \$1.00 for 25, \$1.75 for 50, \$2.50 for 75, \$3.25 per 100, \$30.00 per 1000—except where noted.

Less than 25 of one kind at the dozen rate. 250 of one kind or 1000 assorted at the 1000 rate.

LISTED IN ORDER OF DATE OF FLOWERING

WHITE

QUAKER MAID—B. S. & Co., 1927. One of the earliest white varieties. Best on bud taken about August 25th. Blooms early in October.

SILVER SHEEN—One of the best early white varieties that is also very satisfactory to shade with black cloth. Grows to medium height and matures in mid-October.

WHITE CHIEF—B. S. & Co., 1930. Pure white round bloom on a good stiff stem. Grows three feet from June planting. Can be shaded successfully. Take terminal bud.

AMBASSADOR—B. S. & Co., 1931. One of the most widely grown of the early white varieties. Fine quality blooms may be had from September 15th to late October by shading and growing normally in several lots. Take terminal bud.

ALBATROSS — B. S. & Co., 1939. Pure white to follow Ambassador blooming October 25th. The flower is large in size and full to the center. Grows five feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded but follows that variety when grown normally. Take terminal bud.



Antarctic

SNOW WHITE—B. S. & Co., 1924. One of the best for early November. The blooms are incurved, large and white as snow in color. Grows four feet from June planting. Take terminal bud.

MARGARET GRAHAM—B. S. & Co., 1929. Pure white, round bloom on good stem and foliage. Blooms in mid-November and grows four feet from June planting. Take terminal bud.

INDIANAPOLIS WHITE—A pure white sport of the well-known Indianapolis Pink. The stem and foliage are excellent and the flower is large and incurved. Excellent for shading. Take terminal bud.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

MONUMENT—B. S. & Co., 1924. A top-notch commercial that is a regular winner at fall exhibitions. Grows five feet from mid-June planting. Take terminal bud.

WHITE DISTINCTION—B. S. & Co., 1931. A white sport of the well-known pink variety, Distinction. Identical in every respect except color. Follows Monument in bloom. Take terminal bud.

MARKETEER—B. S. & Co., 1938. The ideal commercial variety. The flowers are pure white, round and come practically 100% perfect. The stem is very stiff and the foliage is ideal. Marketeer does not lose its round shape when grown more than one to a plant. Excellent for shading. Blooms November 15th and later. Take terminal bud.

ANTARCTIC—B. S. & Co., 1941. One of the newer late varieties that come into bloom after the midseason glut has passed. Blooms November 20th and later. The flower is pure white, round and is good commercial size. Grows five feet from late June planting making it valuable to the grower who cannot plant until the bedding season is past. Take terminal bud.

\$1.25 per dozen,
\$6.00 per 100,
\$50.00 per 1000

CHATTANOOGA —
Large pure white
for late November.
A favorite for
Thanksgiving.
Take terminal bud.

DECEMBER GLORY
—Large pure white
maturing in De-
cember. Take ter-
minal bud.



Frigida

FRIGIDA—B. S. & Co., 1941. A new white for December. The flowers are large and come practically 100% perfect. Grows four to five feet from June planting. Take terminal bud.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

DECEMBER WHITE—B. S. & Co., 1942. See description and picture on page 8.

YELLOW

GOLD LODE—B. S. & Co., 1927. The earliest large flowering yellow and a good one for both cut flowers and pot culture. Take the bud about August 25th and cut the first week in October or shade it and cut any time after September 1st. Take terminal bud when shading.

CELESTRA—B. S. & Co., 1929. A round compact flower that follows Gold Lode in bloom. Very good for shading. Take last crown bud for best flowers. Blooms normally about October 10th.

COMET—B. S. & Co., 1940. A very intense golden yellow blooming October 15th when good mums are in demand. Grows to four feet from June planting. Stiff stem and excellent foliage. Take terminal bud. Very fine for shading.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

YELLOW AMBASSADOR—Sport from Ambassador and equally valuable for either shading or to grow normally. Grow it along the same as the white.

GOLDEN GLORY—B. S. & Co., 1922. One of our first introductions but still considered one of the best yellows for blooming around November 1st. Grows four feet from June planting. Take terminal bud.

BLAZING GOLD—B. S. & Co., 1939. An intense golden yellow variety that is one of the best for shading. The flower is globular in form and the stem and foliage are ideal. Grows five feet from June planting and blooms in September under shade and normally about the first of November. Take terminal bud.

GOOD NEWS—One of the favorites for early November. Sport of Detroit News and like its parent shades exceptionally well. The flower is globular and very solid. Take terminal bud.

SMITH'S SUPERLATIVE—Bright golden yellow for early November. Large flowers. Take terminal bud.

MRS. WILLIAM THAW JR.—B. S. & Co., 1935. Our favorite for blooming November 10th. Can be planted in July and still give good stems and first quality flowers. Round incurved blooms of clear golden yellow. We rate this with Monument as a commercial variety. Take terminal bud.

FRIENDLY RIVAL—Valued for its wonderful deep golden yellow color, good size of bloom and deep green foliage. Blooms November 10th to 20th from terminal bud.

YELLOW MONUMENT—Yellow sport of Monument and identical in all other respects. The ideal commercial type. Large flowers that handle well. Take terminal bud.

JUBILEE—B. S. & Co., 1939. This variety is at the top of the commercial yellows for mid-November cutting. The blooms are of large size and perfect incurved form. The color is a clear Bonnaillon yellow. It grows to four feet from June planting and has a rigid stem and perfect foliage. Excellent for shading, comes in the first week in October and normally November 15th. Take terminal bud in all cases.

NELLIE T. ROSS — Large, bright yellow flower for Thanksgiving cutting and later.

GLORIA — B. S. & Co., 1942. See the picture and descriptions on page 8.

METEORE — B. S. & Co., 1941. Large round bloom on good stem with good foliage. We recommend this variety as a late yellow to bloom during mid-December. Holds well on the plant and is very solid. Take terminal bud.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000



Comet



Metere

GOLDEN PEARSON—B. S. & Co., 1931. Bright golden sport of Gladys Pearson. One of the favorites for Thanksgiving. Take terminal bud.

YELLOW CHATTANOOGA—Light yellow sport of the white Chattanooga.

PINK

EARLY OCTOBER—B. S. & Co., 1942. See description and picture on page 7.

LUSTRE—B. S. & Co., 1928. Plant early in June to produce a strong plant. Bud taken in late August will give larger flower in early October but terminal bud gives best color and is a week later.

PINK CHIEF—B. S. & Co., 1932. Blooms the middle of October from terminal bud and late June planting.

MILADY — B. S. & Co., 1941. An unusual shade of color bordering more on the true pink. A very pleasing shade. The form is a loose incurve with good size and on a fine stem with good foliage. Grows five feet from June planting and blooms October 25th. Take terminal bud.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

JUSTRITE — B. S. & Co., 1929. Round solid bloom of good size and fine texture. Good commercial lavender pink. Take terminal bud.



Milady

ROSABELLA—B. S. & Co., 1940. A very excellent medium early pink blooming in late October and holding into early November. The color is a good shade of pink that holds well. The growth is very rigid and the foliage is good. Grows to five feet from June planting. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

OCTOBER ROSE—B. S. & Co., 1925. Produces large flowers of a good lavender pink color in late October. Take terminal bud.

OLD ROSE—B. S. & Co., 1931. One of the best pink varieties for shading. Good size and fine substance. Does not lose its color in shading. Blooms normally about November 1st.



Roseum

ROSEUM — B. S. & Co., 1941. A bright deep pink color that does not fade with age. The flower is large, and incurved and has a good stem and foliage. Won the C.S.A. medal in 1939. Blooms November 1st. Take terminal bud.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

INDIANAPOLIS PINK—B. S. & Co., 1938. One of the best varieties we have ever introduced. We have both a bronze and a white sport that are equally good. They may be found on other pages of this catalog. The flower is incurved and solid. The outer surfaces of the petals are light lavender and the insides are darker. Blooms the second week in November. Very good for shading to come in late in September. Take the terminal bud. An ideal commercial.

DISTINCTION—B. S. & Co., 1925. An excellent variety to fill in between the mid-November varieties and the Thanksgiving varieties. Large incurved bloom of clear bright pink. Take terminal bud.

THANKSGIVING PINK—B. S. & Co., 1921. Our best late pink for both cut flower and pot culture. Large blooms, good deep pink color and fine substance. Blooms Thanksgiving and later. Take terminal bud.

PETER JOHN—A light pink sport of Thanksgiving Pink. Has all the merits of the parent variety and a very pleasing lighter pink color bordering on the true pink. Take terminal bud.

HELEN FRICK—One of the oldest varieties still being grown. Incurved bloom of lavender pink color. Should be planted in early June and flowered from terminal bud. Blooms late in November.

BRONZE

INDIANOLA—B. S. & Co., 1928. Plant early in June to secure good height. Crown bud taken in late August will bloom early in October. Terminal bud gives better color and blooms ten days later. Both are good.

GOLDEN BRONZE—B. S. & Co., 1930. Large spreading flower with fine golden bronze color. Plant late in June or early July. Does well under shade. Take terminal bud.

MONGOL—B. S. & Co., 1942. See description and picture on page 7.

DETROIT NEWS—One of the best and most widely grown bronze varieties. Very good for shading. Good bronze color, incurved bloom and fine texture. Take terminal bud.

INDIANAPOLIS BRONZE—B. S. & Co., 1940. The bronze sport of Indianapolis Pink. Good bronze color to follow Detroit News and keep the supply of bronze continuous. Solid flower with good stem and foliage. Good for shading to come in late in September. Grows five feet from June planting. Take terminal bud.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

BRONZE GEM—B. S. & Co., 1937. Incurved bronze for November 20th. Plant fairly early to get strong growth and bloom from terminal bud.

GOLDEN OAK—B. S. & Co., 1938. A golden bronze variety for Thanksgiving. The color is intensified by artificial light. A vigorous growing commercial with a stiff stem and round flower. Has displaced Gladys Pearson with us. Take terminal bud.

GLADYS PEARSON—Large incurved bloom on good stem. Grown extensively for Thanksgiving Day. Take terminal bud.

BRONZE FRICK—Sport of Helen Frick. Good bronze color.

EXHIBITION VARIETIES

HARVEST MOON—Very large yellow blooming in late October. Strong stem. Can be shaded very successfully. Take the last crown or terminal bud.

\$.50 each, \$5.00 per dozen

STANDARD VARIETIES—\$1.00 per dozen.

Rita Mitchell—bronze
Louise Pockett—white
Yellow Pockett—yellow
A. Koch—buff
Mrs. H. W. Firestone—bronze
Vermont—pink

Mrs. Uffinger—red
Nerissa—pink
Wm. Turner—white
Thos. Pockett—pink
Dr. Inglis—plum
Pink Turner—pink
Yellow Turner—yellow

THE INDIANAPOLIS TRIO OF FINE COMMERCIAL MUMS

Indianapolis Pink

Indianapolis Bronze

Indianapolis White

Picture on Page 28

Indianapolis Pink was first introduced by us in 1938. Indianapolis Bronze followed in 1940, and now—INDIANAPOLIS WHITE. The White and Bronze are sports of the Pink. All of them fine, large, incurved flowers with good stems and foliage. THE IDEAL COMMERCIALS.

Special Offer: 100 each (300 in all) \$15.00

POMPONS

Rooted Cuttings

60c per dozen, \$1.00 for 25, \$1.75 for 50, \$2.50 for 75, \$3.25 per 100, \$30.00 per 1000—except where noted.

Less than 25 of one kind at the dozen rate. 250 of one kind or 1000 assorted at the 1000 rate.

EARLIWHITE—B. S. & Co., 1934. Our earliest white and a good variety for shading.

SILVER BELLS—B. S. & Co., 1937. Follows Earliwhite blooming October 15th. Round pure white flower about the size of Nuggets. Good for shading.

SNOWCLOUD—B. S. & Co., 1933. A pure white flower resembling Nuggets in form but larger. Makes good sprays and gives a heavy yield. Good for shading.

WHITE PEARL—B. S. & Co., 1940. The flowers are pure white and about two inches in diameter. A very heavy producer.

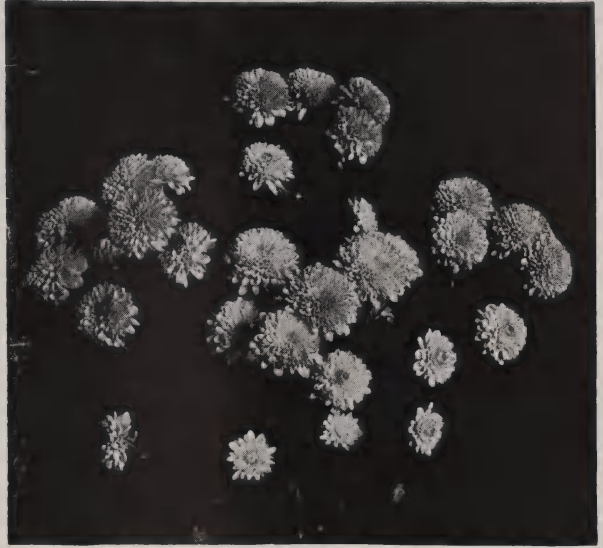
\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

SEAGULL—B. S. & Co., 1932. Resembles White Doty but has a more open spray. Blooms in late October and is good for shading.

WHITE DOTY—White sport of Lilian Doty. Fine for disbudding. Blooms early in November.

WHITE CAPS—B. S. & Co., 1925. Pure white medium sized bloom. Good spray. Blooms in early November.

BOBBY—Round white flower produced on good sprays and is a heavy yielder. One of the best for November 15th to 20th.



White Pearl

ILLINI SNOWFLAKE—A clear white pompon about the size of Bobby (1½"-2") blooming the middle of November.

CHICAGO PEARL—Pure white blooming in mid-November. Vigorous grower.

PEARL—A large white globular shaped pompon. Blooms November 20th and resembles Chicago Pearl.

\$.75 per dozen, \$4.00 per 100, \$37.50 per 1000

YULETIDE—Grown extensively for late November and December. Pure white flowers in fine sprays. Strong grower.

ROYAL QUEEN—Round pure white flower. Blooms in December and can be held for Christmas and later.

SNOW—A stiff grower with white flowers 2 inches in diameter. Blooms late in December for Christmas.

\$.75 per dozen, \$4.00 per 100, \$37.50 per 1000

YELLOW

IMPROVED RODELL—Earliest yellow.

YELLOW-HAMMER—B. S. & Co., 1942. See description and picture on page 9.

GOLDEN SPRAY—B. S. & Co., 1937. Soft golden yellow without a trace of bronze. Fine spray and good yielder. Good for shading. One of the best early yellows.

GOLDFINCH—B. S. & Co., 1932. Somewhat darker than Golden Spray and follows it blooming in late October. Good for shading.

NUGGETS—B. S. & Co., 1924. Best yellow for early November. Fine for shading and for pot culture. Flowers one to one and one-half inches in diameter.

YELLOW DOT—Yellow sport of Pink Dot. Good for shading. Flowers about two inches in diameter with dark bronze centers. Blooms November 1st.

YELLOW DOTY—Large yellow pompon that can be disbudded successfully.

MARY LENNON HALL—Tall growing golden yellow. Very fine quality. Blooms November 5th.

DERIGOLD—B. S. & Co., 1938. A good clear yellow for blooming November 10th. Flowers are about two inches in diameter and the variety is a heavy producer. Very good for shading.

ILLINI GOLD—A very good golden yellow color with flowers $1\frac{1}{2}$ to 2 inches in diameter. Good grower and a heavy producer.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

YELLOW FELLOW—B. S. & Co., 1924. Deep clear yellow for mid-November. Good producer and good for shading and for pot culture.

BRISTOLITE—Deep golden yellow for late November cutting.

PRINCETON—Golden yellow. Produces fine sprays and blooms November 15th.

CANARY—B. S. & Co., 1940.
A canary yellow for late November. Grows to good height and produces heavily. The flowers are $2-2\frac{1}{2}$ inches in diameter and have good substance.

\$1.25 per dozen,
\$6.00 per 100,
\$50.00 per 1000

NORINE—A deep golden yellow button pompon for Thanksgiving. A good producer.

YELLOW YULETIDE—Clear lemon yellow sport of Yuletide. The flowers are $2-2\frac{1}{2}$ inches in diameter and bloom in late November and December.

GOLDEN MODENA—A late golden yellow pompon blooming early in December. The flowers are $1\frac{1}{2}$ inches in diameter.

DECEMBER GOLD—Deep golden yellow flowers $2\frac{1}{2}$ -3 inches in diameter blooming about the middle of December.

\$.75 per dozen, \$4.00 per 100, \$37.50 per 1000



Canary

PINK

CHO CHO—B. S. & Co., 1942. See the description on page 9.

LILAC—B. S. & Co., 1930. Bright lavender pink. Blooms October 15th.

JEWELL—B. S. & Co., 1930. The most popular early pink. Large button type of clear pink. Fine for shading. Blooms October 15th.

DONNIE MAID—B. S. & Co., 1932. Follows Jewell. Larger flower and is fine for pot culture as well as for cutting.

FAIR MAID—B. S. & Co., 1942. See the description and picture on page 9.

ROSE PEARL—B. S. & Co., 1940. A strong bushy grower that produces quantities of bright lavender sprays. The flowers are about two inches in diameter. Blooms October 25th.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

LETITIA—B. S. & Co., 1931. Similar to Pink Dot with a more lavender color and more sturdy growth. Good for shading. Blooms in late October.

PINK DOT—B. S. & Co., 1924. A white ground with a dark pink center. Flowers are about 1½ inches in diameter and the variety is good for shading.

ECSTASY—B. S. & Co., 1937. Good clear pink. Makes fine sprays and is very good for shading. Flowers are 2-2½ inches in diameter. Blooms in late October.

SHEILA—B. S. & Co. A medium sized clear pink flower. Makes fine stiff sprays, yields plentifully and blooms about October 20th.

ISOBEL—B. S. & Co., 1941. May be described as a pink Nuggets. The flowers are a good deep pink and are 1-1½ inches in diameter. Blooms November 1st. Very good for shading.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

ROSE CHARM—B. S. & Co., 1924. Bright rose pink. Large flower good for disbudding. Blooms in early November.

LAVERA—B. S. & Co., 1935. Medium pink flower 1½-2 inches in diameter. Makes fine sprays and blooms in early November.



Isobel

BRIGHT SPOT—B. S. & Co., 1938. Bright pink color with a darker spot in the center. Large button type produced on good sprays. A very good variety for shading.

MASTERPIECE—A large flower of a rich tourmaline pink. Equally good disbudded or in spray form. Also good for pot culture. Blooms November 15th.

SILVER TIPS—B. S. & Co., 1930. Deep pink flower with silver tips on the petals. Flowers are about 2 inches in diameter and bloom in late November.

USONA—A favorite for Thanksgiving. Good sprays and a heavy producer.

UNEEDA—B. S. & Co., 1942. See the description and picture on page 9.

BRONZE

NUBIAN—B. S. & Co., 1928. Reddish bronze blooming in late October. The flowers are 1-1½ inches in diameter.

JEMIMA—B. S. & Co., 1932. Bright reddish bronze that is very good for shading. Blooms in early November.

CREOLE—B. S. & Co., 1937. An excellent golden bronze for shading. Flowers are about 1½ inches in diameter. Good producer.

GOLD DROP—B. S. & Co., 1929. Golden bronze with a dark center. Fine for shading. Blooms November 1st.

FLAMBEAU—B. S. & Co., 1941. Golden bronze with a dark center and dark tips on the petals. Flowers are about 1½ inches in diameter. A heavy producer blooming the middle of November.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

BRONZE MASTERPIECE—B. S. & Co., 1941. Bronze sport of Masterpiece. The flowers are large and dis-bud very well. The color is a bright bronze and the variety is a heavy producer. Blooms the middle of November.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

PIRATE GOLD—B. S. & Co., 1939. A rich golden bronze pompon of medium size. Strong growth yielding fine sprays. Blooms November 10th.

MANCHUKO—B. S. & Co., 1938. Unusual combination of gold and bronze. One of our favorite for mid-November cutting.

NEW YORK—Large button type. Fine bronze with a dark center.



Flambeau

LEGAL TENDER—B. S. & Co., 1931. Our best bronze for Thanksgiving. The flowers are a bright bronze and about 2 inches in diameter. Strong grower and heavy yielder.

BEAUTAN—A bright golden tan color that is very attractive and different. The flowers are about 1½ inches in diameter and borne on good sprays.

DOROTHY TURNER—Rich deep bronze for late November.

DUSKY MAID—B. S. & Co., 1939. A rich red and gold colored round flower of medium size. The variety grows a little taller than average and produces very heavily of the sprays. Our best for late November and December.



Bronze Masterpiece

RED

ROBIN HOOD—B. S. & Co., 1935. Rich deep blood red. Flowers are 1-1½ inches in diameter and have fine texture. Blooms November 10th and is good for shading.

GRENADIER—B. S. & Co., 1932. Rich deep red blooming after Robin Hood.

ANEMONES

THE BELLE—Pure white. Makes good sprays and is good for growing in pots. Blooms November 1st.

BETTY ROSE—Bright pink ray petals and a lighter pink cushion. Flowers are four to five inches when disbudded and a little smaller when grown in sprays.

LITTLE AMERICA—Large pure white flower blooming November 1st.

LINDA LOU—B. S. & Co., 1940. Pink ray petals with a light yellow cushion. Something new and very novel. Makes fine sprays and is a heavy producer. Blooms November 10th.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

COLLARETTE—B. S. & Co., 1942. See description and picture on page 10.

FREIDA—Beautiful shade of pink with a small yellow cushion. Flowers are five inches when disbudded. Blooms November 5th.

CRUSADER—Light maroon anemone with cushion florets tipped with gold. Blooms in early November.

CORA SCOVILLE—Bright bronze ray petals with a flat cushion of a lighter bronze.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

MRS. CHAS. WYLIE—A light bronze anemone that makes a flower five inches in diameter when disbudded. The cushion and ray petals are the same color. Has a high cushion.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

LULABEL—B. S. & Co., 1941.

A suffused pink with a yellow cushion. The bloom is three to four inches in diameter and is produced in fine sprays. The growth is of medium height and very sturdy producing a heavy yield. Blooms November 12th.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

PURPLE QUEEN—An aster purple anemone with a yellow cushion. A good producer blooming November 10th.

ROLINDA—A reddish bronze anemone with a low cushion. The flowers are about four inches in diameter when disbudded.

SHASTA—B. S. & Co., 1940.

A pure white anemone with a small cushion with three to four inch flowers grown in sprays. A heavy producer and is very profitable to grow. Very good for shading.

\$1.25 per dozen,
\$6.00 per 100,
\$50.00 per 1000

NORMA—Pink ray petals with yellow cushion. Large flower and fine for disbudding

DARK NORMA—A dark pink sport of Norma.

WHITE NORMA—A white sport of Norma.



Lulabel



Shasta

SUZANNE MILLER—Bright yellow sport of Norma.

GARNET—A deep red for growing in sprays. Flowers are 2½-3 inches.

IRENE HAYES—White anemone with a high cushion. Flowers are five to six inches when disbudded.

\$1.25 per dozen, \$6.00 per 100, \$50.00 per 1000

PURPLE DAISY—B. S. & Co., 1941. An aster purple anemone for growing in sprays. It is a heavy producer and holds well on the plant. Blooms November 20th. The flowers are about 2 inches in diameter. A very attractive novelty.

\$2.50 per dozen, \$12.00 per 100, \$100.00 per 1000

SUNBRITE—B. S. & Co., 1941.

Similar to the old favorite Sunshine except that Sunbrite does not spoil in the cushion as Sunshine did. A good producer and holds well on the plant. The flowers are about two inches in diameter and are a bright golden yellow. Blooms in late November.

\$2.50 per dozen,
\$12.00 per 100,
\$100.00 per 1000

GLEAM—A deep lemon yellow anemone that blooms in early December and is excellent for disbudding. The flower is about five inches and produced on a long stiff stem.

\$.75 per dozen, \$4.00 per
100, \$37.50 per 1000



Sunbrite

DARK PINK SUPREME—A pink anemone that blooms in early December and may be grown either in sprays or disbudded.

GARZA SUPREME—A white anemone that blooms in December and holds over Christmas if desired. Makes good sprays and is a heavy producer.

YELLOW GARZA SUPREME—A yellow sport of Garza Supreme, identical in every respect except color.

SINGLES

CALIFORNIA RED—Dark bronze red single blooming October 25th. Flowers about two inches in diameter. Good for shading.

KASHIMA RED—Bright red single blooming November 1st. Excellent for shading.

ILLINI GLORY—A single white about three inches in diameter. Produces good sprays and blooms November 8th.

SILVER EMBLEM—A white single with many petals forming a solid disc. Makes large sprays.

PASADENA—Good bronze color. Flowers two inches in diameter on good sprays. Good for shading.

GOLDEN GLEAM—Golden bronze color with flowers 2-2½ inches in diameter. Good for shading. Fine sprays and a good producer.

ABSOLUTE—A very bright bronze single with touches of red. The flowers are about three inches in diameter and can be disbudded successfully.

MASONS RED—A large dark red single that is very good for disbudding. Has many petals making a solid disc.

\$1.50 per dozen, \$8.00 per 100, \$75.00 per 1000

MASONS BRONZE—The original from which Masons Red sported. Identical except for the burnt orange color.

RADIANT—Bright red with yellow disc. Flowers 2½ inches in diameter blooming November 15th. Good for shading.

VALENCIA—An orchid pink single 5-6 inches when disbudded. A very attractive novelty with enough salmon color near the center to make it glow.

HASAGAWA PINK—Bright orchid pink with a yellow button center. The flowers are 2-2½ inches in diameter and borne on good sprays. A very good single for late November.

AURORA—B. S. & Co., 1942. See description and picture on page 10.

DISBUDDED POMPONS, ANEMONES and SINGLES

Disbudded pompons, anemones and singles have become quite popular with the retailers during the past season. We have been able to grow twice as many as the large flowers in the same amount of space and the returns have been comparable. Many new and novel colors and color combinations are now available and we suggest that you plant a few for trial. We are listing the varieties that we have tried and found adapted to disbudding.

Pompons

White Doty—white
Yellow Doty—yellow
Rose Charm—pink
Masterpiece—pink
Bronze Masterpiece—bronze.

Singles

Absolute—bronze
Masons Red—red
Masons Bronze—bronze
Valencia—pink

Anemones

Bety Rose—pink
Little America—white

Freida—pink
Mrs. Chas. Wylie—bronze
Cora Scoville—bronze
Rolinda—red
Norma—pink
Dark Norma—pink
White Norma—white
Suzanne Miller—yellow
Irene Hayes—white
Gleam—yellow
Dark Pink Supreme—pink
Garza Supreme—white
Y. Garza Supreme—yellow

LET US HELP YOU TO MAKE UP YOUR CHRYSANTHEMUM LIST

Give us this information:

1. Total number of cuttings wanted.
2. Percentage of large flowered, pompon, anemones and singles.
3. Percentage of each color in each type.
4. When do you want them to bloom? Do you plan to shade any?

We will use our experience in making up the list and send a copy to you for your approval.

WRITE US TODAY.



INDIANAPOLIS PINK, BRONZE AND WHITE

See Special Offer on Page 18.

SETH PARKER



THE LEADING CRIMSON

because of its

BRIGHT CRIMSON COLOR—LARGE FLOWER—EASY GROWTH
GOOD KEEPING QUALITIES — VERY HEAVY PRODUCING

SETH PARKER WILL BECOME ONE OF YOUR FAVORITES.

\$3.00 per dozen, \$20.00 per 100, \$150.00 per 1000.

See the special rate on second year purchases on page 2.



INDIANAPOLIS. RED

A new improved sport of Mrs. Paul Ecke that appeared in our stock three years ago. The red leaves that make up the bract are very broad and numerous forming almost a solid disc. The bracts are large measuring up to fifteen inches. The leaves on the lower part of the stem do not drop off easily.

We will offer INDIANAPOLIS RED for sale from 2½ inch pots during the summer of 1942.

\$25.00 per 100